

ULI Washington Reality Check

REVENUE

| | | | |
|----------------------|----|---------|------------|
| Registration: | \$ | 24,000 | |
| Sponsorship: | \$ | 160,000 | |
| Other Product Sales: | \$ | 2,000 | |
| Grants | \$ | 14,000 | |
| Total: | | | \$ 200,000 |

EXPENSES

Contracted Services

| | | | |
|--------------------|----|--------|---------------------------------|
| Criterion Planners | \$ | 37,362 | GIS |
| Univ. of Maryland | \$ | 36,655 | Data/Mapping/Report Writing |
| VA Tech | \$ | 7,000 | Training GIS |
| Target, Inc. | \$ | 15,000 | Website/Polling |
| Waterford Comm. | \$ | 4,000 | Public Relations |
| Stella Tarnay | \$ | 7,000 | Guidebook writer and editor |
| JuiceBox Comm. | \$ | 15,000 | Video production |
| FreeHand Press | \$ | 3,000 | Design of brochures and reports |

\$ 125,017

Meeting Expenses

| | | |
|---------------------|----|--------|
| Temporary Help | \$ | 422 |
| Transportation | \$ | 835 |
| Non-Staff Travel | \$ | 12,000 |
| Staff Travel | \$ | 1,271 |
| Facility | \$ | 10,310 |
| Food | \$ | 42,825 |
| A/V | \$ | 20,000 |
| Transportation | \$ | 835 |
| Meeting--Other | \$ | 3,070 |
| Telephone | \$ | 1,612 |
| Postage | \$ | 2,000 |
| Express Delivery | \$ | 1,000 |
| Printing | \$ | 30,000 |
| Copying | \$ | 300 |
| Photos | | |
| Stationary/Supplies | \$ | 2,075 |
| Computer Supplies | \$ | 300 |
| Equipment Rental | \$ | 7,558 |

\$ 136,413