



You've read about it in the Washington Post and USA Today, Heard about it on Local TV, and now.....

You are Invited to have Lunch with the Region's Leadership and View the Fascinating Results of Reality Check

On February 2, 2005, a watershed event will take place at the Ronald Reagan Building downtown. On this date, a diverse group of regional decision-makers from 21 jurisdictions will convene to face the question, "Where will 2 million new residents and 1.6 million new jobs go?" Using demographic and economic data prepared specifically for this event, participants from government, business, civic organizations, real estate, environmental groups, and academia will negotiate and plot the projected growth (2030) using low-tech LEGO's and high-tech mapping technology. The results of their work will be analyzed on-site and presented through visual graphics in an afternoon program open to the public. Please see details below to register for the lunch and afternoon program (morning session closed to public).

AGENDA

12:00 pm Networking Lunch for Reality Check Participants and Registrants (Atrium)

1:15 pm Reality Check Afternoon Program Commences (Amphitheater)

Keynote Speaker

Robert Grow, Founder and Emeritus Chairman of Envision Utah

In 1997, the Envision Utah Public/Private Partnership was formed to guide the development of a broadly and publicly supported Quality Growth Strategy - a vision to protect Utah's environment, economic strength, and quality of life for generations to come. Five years of scenarios analysis, research and public involvement have led to Envision Utah being noted for its exemplary work and measurable outcomes. The Washington Region can learn from the west as we plan for our future.

**1:45 pm Presentation of Findings from Reality Check Exercise
Gerrit Knaap, Executive Director, National Center for Smart Growth,
University of Maryland**

Using scenarios developed in the Reality Check exercise, experts will present surprising findings concerning the location and relationships of plotted growth--areas of major agreement and disagreement; housing/jobs balance achieved; leveraging of existing infrastructure, etc.. 3-D visualizations will present a picture of what the future might hold for our region as we add 2 million new residents and 1.6 million new jobs.

2:30 pm Writing the Next Chapter for the Washington Region

Reality Check lays the groundwork for needed regional dialogue and action to accommodate growth in a way that adds value to our communities and protects our quality of life. A wide-ranging and impressive group of institutions have supported Reality Check as a first step in a longer-term implementation program aimed at ensuring high quality growth for decades to come. The outcomes of this process are expected to be reflected in future policies and practices implemented on a local scale but appreciated regionwide.

CONFERENCE FEES

- Leadership Lunch and Afternoon Reality Check Program--\$100**
- Afternoon Reality Check Program--\$35**

TO REGISTER:

Please register call 1800-321-5011 and refer to Program Number 8138-0526 or submit attached form



RSVP/Registration Form (Required for all participants)

Event #8138-0526

Reality Check Afternoon Program

February 2, 2005 (12:00 pm to 3:00 pm)

Ronald Reagan Building, 1300 Pennsylvania Ave., NW, Washington, DC

Fax Registration Form to 1-800-248-4585

SPONSORED BY:

ULI Washington
Smart Growth Alliance

REALITY CHECK PARTNERS:

The Chesapeake Bay Foundation
The Coalition for Smarter Growth
Fannie Mae
George Mason University
The Greater Washington Board of Trade
The George Washington University
Johns Hopkins Real Estate Department
Metropolitan Institute at Virginia Tech
Metropolitan Washington Builders' Council
The Metropolitan Council of Governments
National Capital Planning Commission
National Center for Smart Growth at the University of Maryland

Questions? Please call
Bernadine Dullaghan at
301-894-7310

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Day Phone: _____

Fax: _____

Email: _____

Conference Fees

\$100 Lunch and Afternoon Program \$35 Afternoon Program

Payment Method

Check enclosed Charge Purchase Order

Credit Card

Visa MasterCard AMEX Diners Club Discover Carte Blanche

Card Number: _____ Exp. Date: _____

Signature: _____

Check

Make checks payable to: ULI-the Urban Land Institute
Washington District Council, Dept. 304
Washington, DC 20055-0324

Purchase Order

Purchase Order (Public Agencies Only): Fax signed purchase order and registration form to: 1-800-248-4584.

Cancellation Policy

All cancellations must be in writing and postmarked by Wednesday, January 26, 2005. No refunds will be given after Wednesday, January 26, 2005.