Reality Check *Plus* (RCP) offers corporations and organizations a variety of opportunities to demonstrate their support for the statewide initiative:

RCP SUPPORTER: Corporations and organizations that have agreed to support the RCP effort by having their names appear in certain promotional materials, such as the RCP website.

FINANCIAL (OR IN-KIND) SPONSORS:

Bronze Level Sponsor – Up to $5,000

- Recognition in published promotional materials

Silver Level Sponsor – Up to $25,000

- Prominent recognition in published promotional materials

Gold Level Sponsor – Up to $50,000

- Prominent recognition in published promotional materials
- On-site recognition at all Reality Check *Plus* events

Platinum Level Sponsor – $50,000 or more

- Explicit recognition in published promotional materials
- On-site recognition at all Reality Check *Plus* events
- The opportunity to give a short promotional advertisement at the events

Note that promotional materials include brochures, banners at events, a DVD video, print advertising, and the website.

SPECIFIC SPONSORSHIP OPPORTUNITIES: Corporations and organizations can choose to sponsor specific aspects of the events, such as a luncheon, a keynote speaker, or the participant guidebook. As a result, they would receive primary recognition as the sponsor of that particular aspect of the event.

To express your organization's interest in the Reality Check *Plus* effort, please mail the form below to the National Center for Smart Growth at the address provided. Alternatively, you can email this information to info@realitycheckmaryland.org.

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation, Inc., an affiliated 501(c)(3) organization authorized by the Board of Regents. Contributions to the University of Maryland are tax-deductible as allowed by law. Please see your tax advisor for details.

Organization Name _____

Organization Contact _____

Contact Phone _____ Contact Email _____

Specifically, my organization is interested in (check all that apply):

_____ Supporting the Reality Check *Plus* effort in name

_____ Providing a charitable contribution to the Reality Check *Plus* effort in the amount of $_____

_____ Speaking with someone about sponsoring a specific aspect of one of the Reality Check *Plus* events

_____ Providing in-kind services to the Reality Check *Plus* effort

_____ Reality Check *Plus* volunteer opportunities

_____ Inviting someone to give a presentation about Reality Check *Plus*

Please mail to: The National Center for Smart Growth Research and Education
Attn: Gerrit Knaap, Executive Director
Preinkert Fieldhouse, Suite 1112
College Park, MD 20742

If applicable, please make your check payable to *University of Maryland College Park Foundation*.