



ULI in the Community

Community Programs



Mission

At the state, regional and local level, ULI addresses community building and land use issues through its Community Outreach Programs. Through these programs, ULI members collaborate with other stakeholders – on smart growth, workforce housing, regional cooperation, urban revitalization and education of high school and university students – to implement consensus-based solutions for more livable communities. ULI District Councils play a key role in developing and implementing these programs. Through these programs, ULI can:

- Bring the resources and influence of ULI closer to the local level.
- Introduce best practices from across the country as models to be adopted and adapted.
- Devise new outreach program models that are replicable and adaptable across communities.
- Strengthen ULI members' capacity to be leaders in the local land use arena.

Programs

ULI's Community Outreach Program incorporates a variety of topics and strategies in which leaders from the public, private and non-profit sectors work together to improve land use and development practices in their communities. These include the following:

Advisory Services: This fee-based service provides the technical expertise of ULI members to cities, developers, and other organizations that need objective analysis and advice on how to solve difficult development problems. Technical Assistance Programs (TAPs) are advisory services at the local level, organized by District Councils to bring local expertise to inform various land use and development challenges.

Community Action Grants: ULI Community Action Grants provide District Councils with venture capital/seed money for innovative outreach projects. The grants are an opportunity for District Councils to develop new models for Community Outreach.

Public Sector Outreach: District Councils use a variety of program approaches to engage public sector leaders. Examples include mayors' forums, educational workshops on land use and development and Technical Assistance Panels (TAPs).

Regional Visioning and Implementation: ULI's regional visioning efforts focus on Reality Check, a collaborative regional visioning process, developed by ULI, which engages diverse regional leaders in a dialogue on how their region should grow. District Councils partner with other organizations in the region to use the resulting growth scenarios to guide better land use practices in their regions.

Smart Growth and Sustainability: ULI is leading smart growth and sustainability efforts at a state and regional scale. ULI District Councils take the lead in creating Smart Growth Alliances, which bring together diverse stakeholders to promote smart growth and sustainable development policies and practices.

UrbanPlan: This education program teaches high school and university students about development and planning issues through a real estate development simulation classroom exercise.

Urban Marketplace: ULI District Councils use this one-day event, with exhibits and programming, to bring together the for-profit and nonprofit development sectors in their communities.

Inner City Advisers: ULI selects leaders in the nonprofit development community as ICAs. They connect ULI to the nonprofit development sectors, at the local and national level, by serving as members of their District Council Executive Committees and ULI product councils and leading programs to link the for profit and nonprofit sectors.

Workforce and Affordable Housing: Programs in this area bring together for profit, nonprofit, and government sectors to identify policies and programs to encourage development and funding of workforce and affordable housing.